



PALMYRA BOARD OF EDUCATION
PALMYRA, N.J. 08065

Brian J. McBride
Superintendent of Schools

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William R. Blatchley
*Business Administrator/
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February 4, 2015

Dear Palmyra School Community,

I am very pleased to share with you the exciting news that the Palmyra Board of Education is moving forward with the development of a Strategic Plan! At the January 7, 2015 regular meeting, the Board of Education approved the contract with New Jersey School Boards Association to facilitate the development of a Strategic Plan - 3D Model.

Through this partnership with New Jersey School Boards Association, the Palmyra School Community will create a mission statement that will help guide us towards accomplishing very specific goals that we establish as a team. Strategic planning affords the school community the opportunity to create a vision of the future and managing toward that expectancy. This process will help the school district align short-term decisions with our long-term goals.

Our collaboration with New Jersey School Boards Association will guide the planning process to answer these three important questions:

- Where are we today?
- Where do we want to be in the future?
- What should we be focused on today, in order to make it more likely we will be where we want to be in the future?

We are seeking to promote visionary leadership, empower our stakeholders by engaging them in the planning process, and providing opportunity to be proactive when addressing and garnering support for change. I encourage you to participate in the process, to seek input from your school leadership, and to periodically visit the District's website where we will keep up-to-date information on the progress we are making.

Sincerely,

Brian J. McBride
Superintendent of Schools